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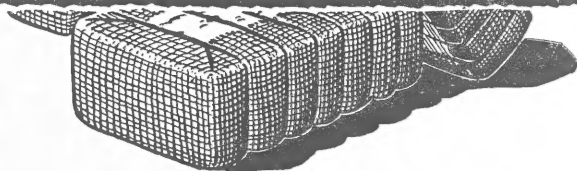
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62,455



*— Greater Profits in 1953  
with STONEVILLE 2-B ('53) Seed*



***Read Inside For All The Facts  
About This Superior Cotton***

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HERE'S WHAT YOU GET IN

# STONEVILLE 2-B ('53)

... ***The Perfectly Balanced Cotton***

*This new strain* of STONEVILLE 2-B ('53)\* combines in *perfect balance* all the characteristics of a good cotton to give you a variety with an outstanding performance record in the field and in Experiment Station Tests. A continuous improvement program has produced in STONEVILLE 2-B ('53) a new strain which maintains its position as the measuring standard of top quality cotton. Particular effort has been extended in maintaining its high degree of adaptability to varying climatic conditions and soil types. STONEVILLE 2-B ('53) is exceptionally uniform in plant type. It has a large round boll with excellent hand-picking qualities,

uniform fiber, high tensile strength and low nep count. It is a favorite with farmers, ginner, merchants and mill men.

With a record of year-in and year-out dependability, along with our continuing program of maintenance and improvement, STONEVILLE 2-B ('53) provides growers everywhere with the perfect all-around cotton.

\*Strain 5235

***Remember . . .***

**THERE'S NO SUBSTITUTE FOR GOOD SEED**

No, there is no substitute for the best. In cottonseed, this means seed *direct from the breeder*. When you buy seed from Stoneville Pedigreed Seed Company, you are getting pure, scientifically-developed strains which are high in prepotency and productivity. We are originators and breeders of superior cottons.

## **Facts**

### **About Stoneville 2-B ('53)**

**PLANT TYPE**—Medium vigorous, spreading and with medium light foliage

**BOLL**—Big, good-looking, well-filled, large percentage of 5 locks

**MATURITY**—Medium early

**PICKING QUALITIES**—Excellent, opens well

**STAPLE LENGTH**—Medium 1-1/16 to 1-1/8 inch

**LINT PERCENTAGE**—35% to 38%

**LINT CHARACTER**—Fine fiber, very strong, hard and uniform

**SEED MILLING VALUE**—Very high

All Stoneville's Seed have been processed through our new and exclusive FLASH PROCESS for Precision Planting.

**MAIL COUPON TODAY**

STONEVILLE PEDIGREED SEED CO., INC.  
Stoneville, Mississippi

Please ship me \_\_\_\_\_ 100 lb. bags of STONEVILLE 2-B ('53) seed @ \$13.50 per bag, or \_\_\_\_\_ tons @ \$250.00 per ton. Total amount of order \_\_\_\_\_  
( ) Check enclosed. ( ) Send C. O. D.

All prices F.O.B. Stoneville.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

# If . . .

- you want dependable yields every year —
- you want big bolls and ease of picking —
- you want good staple length and high tensile strength —
- you want high grade seed and excellent mill performance —
- you want a *perfect, balanced cotton* for *almost any type soil* —
- you want FLASH PROCESSED seed for Precision Planting

*then Stoneville 2-B ('53)*  
*is the cotton for you*  
*in 1953*

**ORIGINATORS  
AND  
BREEDERS**

**STONEVILLE PEDIGREED SEED CO., INC.**  
**Stoneville, Mississippi**